

Healthy Mothers Healthy Children Project



The Healthy Mothers, Healthy Children Project (*Pwoje Manman ki an sante, timoun ki an sante in Haitian Creole, or MASTAS for short*), is a collaborative initiative launched in 2020 by Haiti Outreach Ministries and Impact Global Health Alliance to address critical healthcare needs for mothers and children. MASTAS serves an estimated 2,500 people living in Repatriote, Haiti – a vulnerable informal settlement that faces extreme socio-economic challenges and high levels of illness and disease.

In the face of economic instability, and persistent security challenges, this project is on a mission to revolutionize community health. Since 1983 Impact Global Health Alliance (*formerly Curamericas Global*) has worked with local global health heroes to bring expertise in community-based health programs. With a commitment to data-driven programming, we are work to overcome challenges and create lasting impact in the most challenging of contexts.

THE FAMILIES WE SERVE



Amid Haiti's formidable challenges, the Repatriote area faces significant obstacles in improving the health of mothers and children. Economic instability, political unrest, and pervasive violence greatly affect the families we serve. A recent demographic survey revealed stark realities within Repatriote. The area is home to 1,213 households and 600 children under the age of 5, nearly all struggle from extreme poverty. This issue is exacerbated by a severe shortage of basic sanitation and hygiene facilities and limited access to health services. Despite this, MASTAS and their community partners remain steadfast in their determination to improve the health of mothers and children in the area.



\$1.57

average household
income per day



12%

of households have a
handwashing station
with soap and water



66%

of adults are
affected by severe
underemployment

A COMMUNITY-DRIVEN, MATERNAL & CHILD HEALTH STRATEGY

The project adopts a community-based approach to maternal and child health. Through education, outreach, and empowerment, it aims to prevent diseases, promote health-seeking behavior, and empower the community to take ownership of their health.

Key components include training mothers in simple home-based practices, creating health committees, and providing essential healthcare services.

Community Engagement: The project builds trust and solidarity within the community by involving community members in decision-making processes and fostering dialogue with local leaders.

Capacity Building: MASTAS enhances the capacity of healthcare providers and community volunteers through staff training and skill development initiatives. By investing in local talent, the project ensures sustainability and long-term impact.

Data-Driven Approach: The project employs a data-driven approach, utilizing demographic censuses, health indicator surveys, and monitoring and evaluation mechanisms to identify health priorities, track progress, and adjust strategies accordingly.

Adaptability: By leveraging local knowledge and expertise, the project demonstrates adaptability, navigating complex socio-political environments while remaining steadfast in its commitment to improving the health of mothers and children.



EMPOWERING MOTHERS AS HEALTH EDUCATORS



Care Groups is an evidence-based behavior change intervention that empowers mothers to learn and practice basic health behaviors and then become health leaders and educators in their neighborhoods.

Care Group lessons cover a range of topics, including disease prevention, maternal and child nutrition, and hygiene practices. By equipping mothers with knowledge and support systems, Care Groups play a vital role in improving health outcomes at the household level.

For more information about how you can help our work in Haiti and the MASTAS project, please contact Impact Global Health Alliance Executive Director Andrew Herrera at Andrew@curamericas.org

