

HOPE THROUGH HEALTH

Fighting for a World Free of Unnecessary Suffering



Curamericas Global



An underserved community in Guatemala where people are feeling scared and alone — people who do not have access to quality education, health care, and, in many cases, even food are desperate. Curamericas Global Community Care Groups reach thousands of community members with vital, lifesaving health information, resources, and services.



A MESSAGE FROM OUR EXECUTIVE DIRECTOR

This is the most exciting letter I have ever written in the six years I have been the executive director of Curamericas Global. I have been named one of the [Triangle Business Journal](#) 2020 Health Care Heroes!

I am incredibly humbled and grateful for this recognition, but most importantly for where we are as an organization today. We've learned, grown, and accomplished many milestones over the last few years. We've been able to establish our presence in conflicting, vulnerable, forgotten areas here and around the world and saved thousands of women and children. But this is not my success alone. **We've done this, in great part, because of your unwavering support.**

Ignited by the critical unmet needs of vulnerable populations, led through our unique CPIO research methodology, measured by key outcomes, and championed by local communities is how I would describe the journey we began in 2016 when we kicked-off our five-year strategic plan.

Since then, the plan has been lived out by everyone at Curamericas Global. From the staff to the fully committed 23 board members, our stakeholders, donors and in-country partners, this plan has become our compass, our north and guiding force to reaching and serving 1.6 million people and bringing hope and transformation in the U.S. and abroad.

Despite the challenges, our pursuit of sustainable, community-driven, and effective public health programs has paid off. **Together, with staff, donors, supporters, in-country partners, and Care Groups, we have been able to:**

- Empowered more than **2,200 public health professionals** to focus on community health and well-being through train-the-trainer, best practices sharing, and educational efforts such as the Third Annual Curamericas Partners Symposium on January 28, 2019.
- Delivered state-of-the-art technical services to **five local partners** and other local agencies in **four countries**, including the U.S., Guatemala, Bolivia, and Kenya, benefiting the many communities we serve.

- **Strengthened relationships** with existing partners in Bolivia, Guatemala, Haiti, Kenya, and Liberia, and established **new partnerships** in North Carolina and Pennsylvania.
- Achieved financial sustainability through a stable, diverse, and growing fundraising base, including the Hope through Health Endowment, valued at more than **\$3,000,000**.
- Strengthen the Curamericas Global brand by spreading the word and positioning the organization as an expert voice in the public health sector, reaching more than **3.4 million people** and gaining exposure and credibility through reputable sources such as the *Triangle Business Journal*, the Platinum GuideStar Nonprofit Profile Seal of Transparency, the Center for High Impact Philanthropy at the University of Pennsylvania, the Pan-American Health Organization (PAHO) Community Health Experts Conference in Washington, DC., *The Journal of Nutrition*, and the Saving Lives at Birth Grand Challenge by Bill Gates, among others.

As we approach the final stretch of the five-year strategic plan, **our focus remains clear and our purpose is stronger than ever. Our hearts continue to break when we see women and children, families, and communities experiencing obstacles to maintaining their health and wellbeing.**

We know that these obstacles stem from social conditions as well as a history of political, social, and financial marginalization. But this taxing reality has not and won't stop us now. **This is the reason we exist – to make a difference, to bring hope, healing, and positive change through health.**

With other organizations, like UNICEF and USAID, we are committed and working tirelessly to end preventable child and maternal deaths by 2035.

So, would you join us?

With your support, we can impact local communities in a lasting way. We welcome your generous contributions now and throughout the year.

Thank you for believing in us!



Andrew Herrera, MPH
Executive Director, Curamericas Global

P.S. On our website, you'll find dozens of [stories](#) of the women and children that were saved and are now thriving. You can learn more about the amazing work your donations make possible by checking out our [nonprofit website](#), [Facebook](#), and [Twitter](#) as well.

PARTNERS IN ACTION

We partner with community-focused public health professionals and passionate local healthcare leaders in underserved communities around the world.

Working with our partners, we can implement effective and efficient interventions based on local health needs and priorities. From the ground up, we are also able to measure the results to guide adjustments and enhancements to our programs.

Engagement with local communities and developing mother-centered services are a crucial part of our culture and approach to sustainable change. But we couldn't do it without our in-country partners. This year, we are highlighting three of them:

Kenyan Ministry of Health

Since October 2017, Curamericas Global has partnered with the Ministry of Health and Ronald McDonald House Charities (RMHC) to reduce the number of moms and babies dying from preventable causes in Kisii County, Kenya. Since our project began, we have reduced maternal death by over **70 percent**, saving lives of mothers across **53 partner communities**, trained **285 community leaders, health volunteers, medical professionals, and government officials**. In 2019 alone, we served over 23,000 people, and plan to reach 43,000 in 2020.

Andean Rural Health Care, or Consejo de Salud Rural Andino (CSRA)

Through 25 years of partnership in Bolivia, we have successfully addressed the causes of maternal and childhood illness and mortality through interventions including immunizations, diarrhea, and pneumonia case management, nutrition, maternal and newborn care, and family planning. Today, CSRA has benefited more than **140,000 people**.



Government of Guatemala in North Carolina

Since 2017, we have partnered with the Guatemalan Consulate in Raleigh, NC. Our goal is to help reduce the inappropriate use of the emergency department and to increase preventative care by educating Guatemalan immigrants in the Carolinas about the benefits of primary health care providers and empowering them to take control of their health. In 2019, we provided one-on-one consultations to over **230 people** who otherwise have no access to basic healthcare.

“By working with the consulate, Curamericas Global hopes to establish a closer connection to the Carolinas’ Guatemalan community and obtain data on their health care needs. The goal is to help every Guatemalan immigrant be established with a provider, allowing continuity of care, and reducing the costly use of emergency rooms and walk-in clinics, while improving ongoing management of their chronic problems, such as hypertension and diabetes.”

— Jill Block, CRN, a retired nurse anesthetist who leads the program



HIGHLIGHTS OF **OUR IMPACT** IN 2019

YOUR SUPPORT FUNDED:

Training for
more than **2,200**
Community
Health Workers
in four countries

Expansion to
123 communities
to reach more
than **40,000**
people

Comprehensive
maternal and
child healthcare
education and
services to more
than **800** women
in Kenya

Opening of
an additional
Casa Materna
birthing
center, serving
an additional
10,000 people

“We know that it takes a village to address the critical health needs of women and children in vulnerable communities around the world, and greatly appreciate every individual’s role in our life-saving work. Saving lives is not an easy task and our work would be much harder without the continuous support of our donors.”

— Henry Perry MD, Ph.D., MPH, Founder of
Curamericas Global, Director Emeritus



CAMPAIGN HIGHLIGHTS

The Mom-a-Thon is Curamericas Global's annual fundraising campaign.

It's a virtual race to save the lives of moms and children in forgotten communities across the world. The funds raised through the Mom-a-Thon have and will continue to help support Curamericas Global's mission and work to provide health services and education for thousands of families, year-round.

In 2019, the Mom-a-Thon raised more than \$430,000. We are grateful for the incredible support we've received year after year. In the fall of 2020, Team Captains are going to be needed. To become one and help Curamericas Global cross the finish line, visit curamericas.org.

Supporters should know that at Curamericas Global, every dollar donated is multiplied by seven. Therefore, the Mom-a-Thon is an incredible opportunity to inspire giving. Run this race with us!



Through a partnership between the Kenya Ministry of Health, the Ronald McDonald House Charities (RMHC), and Curamericas Global, the KIKOP project was developed to reach women and children in Kenya.

This name is an acronym in Swahili that means: "Taking care of our mothers by helping them deliver their babies safely."

Anne Kerubo is KIKOP's Community Support Supervisor. She has a Bachelor of Arts in Social Science from Makerere University and is currently pursuing a Master's in Public Health. She has experience in child rehabilitation, HIV/AIDS testing, malaria alleviation, and autism awareness. Kerubo says that "Since childhood, I have been drawn to community activities and with time sensed my passion for working for the community."

She is looking forward to work in a dynamic and challenging environment that will enable her to utilize her strength in interpersonal skills. When asked what makes her most unique attribute is, Kerubo said, "My most unique attribute is passion. I believe without passion for what I am doing it is not possible to perform my job. I am a passionate caregiver and I like to help people out when they need me."

She enjoys working with women and children and finds it rewarding to know that her work has reduced maternal and child deaths.

OUR FINANCIALS

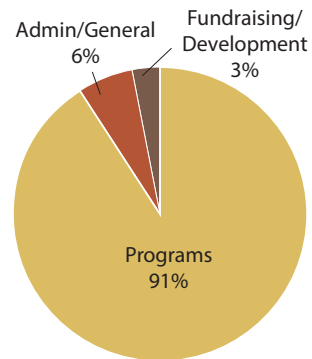
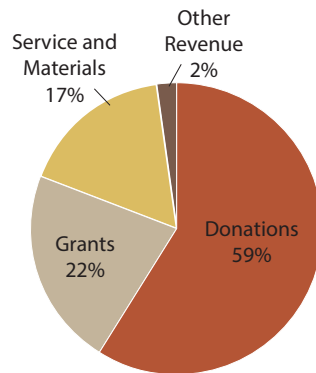
REVENUE

- Donations
- Events
- Grants
- Investments
- In-Kind

EXPENSES

- Programs
- Fundraising
- Administrative

SUPPORT & REVENUE:
\$1,714,460



EXPENSES:
\$1,444,464

YOUR INVESTMENT AT WORK

\$28

provides access to life-saving medical resources for one mom and her family for a year

\$84

supports a block (three families)

\$140

helps a neighborhood (five families)



“Having the community be the primary investor in the project is a game-changer. They employ all local people, and they’re all trained. It’s unparalleled in approach — without that investment in themselves, you’re never going to become sustainable.”

— Allie Bruns, 2019 volunteer

OUR SUPPORTERS

Our Donors Give Hope and Save Lives

We are inspired and grateful to our committed donors who give to multiple projects. Our donors are loyal and believe in the effectiveness of our organization. They believe in our ability to use their donations to make real change. Our donors know that their contributions have a direct impact on saving lives.

Our Volunteers and Interns Give Hope and Save Lives

Thank you for helping us fulfill our mission by saving us an estimated **\$125,000 in operational costs** every year. Because of our volunteers and interns, we can allocate more funding directly to programs and services.

In 2019, we had **101 office volunteers and interns** that helped fulfill our mission by donating a total of **5,363 hours** at our office in Raleigh, NC. We also had **66 volunteers from around the world** donating **6,879 hours valued at \$166,403**. They are some of our most dedicated supporters and we cannot thank them enough for their commitment.

“Sleeping next to a room where someone is giving birth is quite an incredible experience.”

— Tiffany Wagner, 2019 volunteer

“There were some days where we would hike several miles, up and down rocky paths, passing shacks and wandering animals, but my favorite home visit, we took a three-hour truck ride. I remember my job was to play with the children and keep them entertained while the health workers tended to the mothers.”

— Eva Jane, 2019 volunteer

“They have to tend to their patients, but they also have to tend to us. They know what they’re doing has value and meaning, and it’s important for us to be there — it encourages the workers and we bring life-saving supplies, like vitamins and vaccines.”

— David Bell, 2019 volunteer



30 moms die every hour around the world due to preventable diseases.

We believe every mom and child deserves access to healthcare and education that can prevent these diseases. This is what has fueled us and continues to propel us into action in 2020.

We will continue our efforts to provide Hope Through Health to all members of our partner communities, by strategically providing basic life-saving community-based public health services to mothers, children, and families here and abroad. We are committed to seeing them, listening to them, getting to know them and coming alongside them. Because they matter to us. We hope they matter to you as well.

Join Our Cause, Save Lives:

- Donate at www.curamericas.org/donate
- Connect and spread the word via social media at www.curamericas.org/talk-share
- Become a Mom-a-thon Team Captain at www.run.curamericas.org/register
- Looking for an internship? Make an impact through the Curamericas Global internship program. Submit your application or any question to info@curamericas.org.
- Are you a master's student or a graduate? Gain professional and academic experience working with community-based global health projects in Guatemala and Kenya. Contact Barbara Muffoletto at bmuffoletto@curamericas.org or more details.
- To learn more and explore ways for you to get involved, contact Andrew Herrera, Curamericas Global Executive Director, via phone at (919) 801-0612 or via email at andrew@curamericas.org.

Generally, the volunteers' trips to Guatemala last 10 days. During that time, they are involved working alongside local health workers, conducting home visits and training seminars, helping build the dormitory and attending community events to provide valuable education and health services to the local population, as well as learning about the culture. While the volunteer health workers provide their expertise, the other volunteers served as a resource for construction, organization, and companionship.

Curamericas Global, a nonprofit organization based in Raleigh, NC seeks to partner with underserved communities around the world to make measurable and sustainable improvements in their health and well-being. Through data-driven methods and community-centered solutions, Curamericas Global aims to see a world free of suffering from treatable and preventable causes. For more information, visit curamericas.org.





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HOPE THROUGH HEALTH

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