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Together, Leading the Chart in Sustainable Community-Driven Health Programs for the Next 35 Years



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A LETTER FROM **EXECUTIVE DIRECTOR ANDREW HERRERA**

Welcome Friends,

2017 was a record year for our organization. Together, we were bold, strategic and perseverant. We created and strengthened strong relationships. We grew and expanded. We saved lives.

We started the year by evaluating our priorities and practices. We looked at where we were able to make the greatest impact. We were ceaselessly diligent in stewarding our donors' generous contributions to ensure their investment generated the intended change.

At the end of the year, we learned we had been successful in:

- Decreasing childhood mortality rates by **75%**.
- Ensuring equity of health service delivery to **more than 100,000 families** in hard-to-reach territories.
- Empowering **459 public health professionals** to focus on community health and well-being.

Furthermore, the importance of our unique **Community-Based, Impact-Oriented (CBIO) Methodology**, our specialized programming and the **empowerment of local women emerged as the defining themes**. As a result, we remained focused and effective in expanding and replicating the "**Casa Materna Program**," our cornerstone rural community birthing center.

Together, with local partners in Bolivia, Guatemala, Kenya, Liberia and Sierra Leone, we saw an increase in maternal and newborn services as well as the reduction in maternal and neonatal mortality to levels not achieved before. **We also secured additional support from the local governments, a strong sign of sustainability for ongoing collaboration and program development.**



The stories you'll read in this Annual Report are just some of the highlights from 2017. They represent the achievements and best practices in the development and implementation of sustainable, community-driven public health programs. **But it is you, our supporters, who are the foundation upon which we stand, grow, expand and prosper.**

It is because of your generosity and the ongoing demand of our very best that thousands of women, children, families and communities are saved, healed and transformed. Your active support has and will continue to help us **position Curamericas Global as a leading organization contributing to the global health sector and its improvement in 2018 and beyond.**

Thank you for your ongoing commitment to our mutual, critical life-saving and life-changing work.

With deep gratitude,

Andrew Herrera, MPH

Executive Director, Curamericas Global



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I It is nice meeting you ...

My name is Hawa.

I am a teenage mother in one of the largest slums in the world. Here, adolescent pregnancy can lead to poor health outcomes. Others like me are afraid to seek prenatal care, so the risks young expectant women like me face in my village are devastating.

There is a fear of judgment that leads to many teenagers opting not to seek counsel after learning they're pregnant. I wouldn't have joined a Curamericas Global Care Group had I not been coaxed by an older woman friend of my family.

When you're pregnant and a teenager, a lot goes through your mind. How would my family view me now that I'm not married and pregnant, etc.? But because of my participation in the Care Group, my 10-month-old baby, who I adore, has received all the necessary vaccines. I have also learned about family planning and received education about HIV/AIDS.

Curamericas Global — thank you for giving me and so many others the health and hope we needed to live and thrive.

— *Hawa*



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OUR PARTNERS

Empowering and Transforming Underserved Communities Through Health and Hope

Curamericas Global wouldn't exist without our [in-country partners](#). Everything we do is made possible because of their expertise, accountability, and credibility within the community. Here are a few of our partners:



Since 1983, we have partnered with Andean Rural Health Care (Consejo de Salud Rural Andino) to provide life-saving community-health to the most underserved in [Bolivia](#). For more than 14 years, we can proudly say that we have eliminated maternal deaths. There are many other unmet needs in these communities. Therefore, we are now helping to provide support to people with disabilities and other chronic illnesses like diabetes.



Since 2008, Ganta United Methodist Hospital and Curamericas Global have partnered to provide community-based primary health care and health system strengthening in [Liberia](#). Last year, we were able to provide training to 201 local health workers allowing us to reach and impact the lives of more than 60,000 people.



Our collaboration with Dr. Mario Valdez in [Guatemala](#) has been successfully bringing hope through healing since 1999. In 2017, we opened new [Casa Materna Clinics](#) to increase the number of families served by 25 percent, while improving the quality of the patient-centered care we provide. This is a crucial factor when it comes to the delivery of our mission. In our training of local health workers, the respect for the family and their culture is paramount; as well as including the women in the process of owning their health and well-being.





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SOME HIGHLIGHTS OF OUR IMPACT

Transforming Entire Communities Through Health and Hope

YOUR SUPPORT FUNDED

More than

20

trainings

for

459

community health workers

in

5

countries

5

Casa Materna clinics

More than

3,000

safe births

“Curamericas Global goes to the most resource-challenged parts of the world, works with partner organizations on the ground who know ‘the lay of the land’ and stretches every penny to have tremendous, measured impact.”

Reed Altman, Board of Advisors Organizer, Curamericas Global



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OUR HIGHLIGHTS

In Case You Missed It...

BILL GATES FOUNDATION FINALIST

Curamericas Global was a finalist for the [Saving Lives at Birth Grand Challenge](#). The contestants gathered in Washington, D.C. to connect with each other and interact with potential collaborators through a number of discussion groups and one-on-one meetings. **The “Casa Materna Program” was qualified as a new paradigm for achieving equitable coverage of evidence-based maternal and newborn care for indigenous women in rural Guatemala.**

UNIVERSITY OF PENNSYLVANIA

For the second time, the Center for High Impact Philanthropy at the University of Pennsylvania featured Curamericas Global’s work in their [Annual Giving Guide](#). The center highlighted Curamericas Global’s evidence-based work because of the demonstrable impact it has had over the past 34 years.

Here is a short excerpt from the article:

[The area Curamericas Global works] has some of the worst health outcomes in all of Latin America: a mortality rate for children under five years of age that’s almost 60 percent higher than that of non-indigenous Guatemalan children, and a maternal mortality rate that is double the rate for non-indigenous women.

Curamericas operates three such centers, known as Casas Maternas Rurales. The Casas are built and operated by the community and staffed by trained nurses who work in conjunction with Comadronas, indigenous midwives who are respected in the community and who help Curamericas staff gain and maintain the trust of local women.





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MOM-A-THON

The [Mom-a-Thon](#) is our annual fundraising campaign. It's a virtual race to save the lives of moms and children in forgotten communities across the world.

The funds raised through the Mom-a-Thon have and will continue to help support Curamericas Global mission and work to **provide health services and education for thousands of families, year-round.**

The Mom-a-Thon starts in the Fall. **Team Captains are needed.** To become one and help Curamericas Global cross the finish line, visit curamericas.org.

Supporters should know that at Curamericas Global, every dollar donated is multiplied by seven. Therefore, the Mom-a-Thon is an incredible opportunity to inspire giving. **Run this race with us!**



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OUR SUPPORTERS

People took bold action to bring our mission to life.

Our organization and our mission wouldn't exist without [our supporters](#). Everything we do is made possible because of their generosity, enthusiasm and dedication. They donate online, mail in checks, volunteer at events, participate in missionary trips, and even run a virtual Mom-a-Thon to help us save lives.

DONORS

For a complete list of donors, [click here](#).

\$50,000+
Cumberland Community Foundation
Wes Jones
Ronald McDonald House Charities

\$15,000-49,999
Karen & David Barkman
Joyce Houser

\$5,000-14,999
Insperity
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Pamela & Walter Blood
Network for Good
Tina & Chris Jones
Beth Keeney
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Jasmine Davidson
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United Methodist Women
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\$500-999
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\$100-499

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Magdalene & Jim Brooke
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Ken & Deborah Wilson Foundation
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Stephen Terrell
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Indigo Hot Yoga Center
Leslie Zalles
Katherine & Stanley Osborne
Bruce Thompson
Meredith College
Lars Astrom
Cathy Hunt



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Additionally, our interns and volunteers helped us...



engage followers through more than **500 social media posts**



write **522 thank you notes**



mail **5,000 letters and collateral**



execute **12 amazing events**

Every year, our interns and volunteers help us save an estimated \$77,877.58 in operational costs, allowing us to allocate more funding directly to programs and services. Our [professional internship and volunteer programs](#) also provide meaningful experiences for students of all ages who want to learn about and contribute to the mission of saving lives.

In 2017, we had 29 office [volunteers](#) and [interns](#) that helped fulfill our mission by donating a total of 2,655.5 hours at our office in Raleigh, NC. They are some of our most dedicated supporters and we cannot thank them enough for their commitment.

“One of the first steps of modernizing a society is establishing access to efficient healthcare to groups that historically may not have had access. Missionary trips with Curamericas Global are extremely well rounded and organized. I got everything I wanted and more, including an awesome new group of friends. I had so many laughs and opportunities for reflection on myself and the global community and our roles in it. You won't get a better experience anywhere else.”

— Giuliana Vaca-Tricerri, Trip to Bolivia, December 2017



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OUR FINANCIALS

Statement of Activities

(Twelve months ended September 30, 2017)

\$1,138,062

support and
revenue raised

\$1,004,644

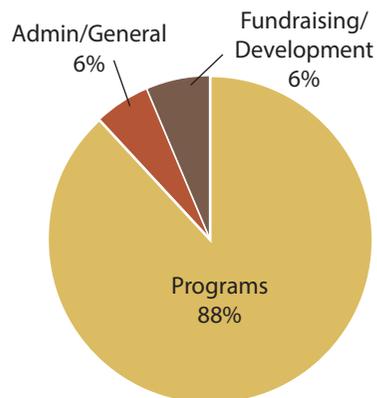
spent on programs
and services

\$62,539

spent on fundraising
and development

\$70,879

spent on management
and general



**Total Raised:
\$1,138,062**

YOUR DOLLARS AT WORK

\$28

provides access to
life-saving medical
resources for one
mom and her
family for a year

\$84

supports a block
(three families)

\$140

helps a
neighborhood
(five families)





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Here's to an even more successful 2018!

In 2018, we will continue to partner with you and underserved communities to make measurable and sustainable improvements in their health and well-being.

Together, we will position [Curamericas Global](#) as the leading nonprofit organization working to establish sustainable, community-driven public health programs that are aligned with domestic and international public health standards and goals.

By 2035, our goal is to eliminate preventable deaths in women and children.

Join our cause:

- [Donate](#)
- Connect and spread the word via social media:
 - [Facebook](#)
 - [Twitter](#)
 - [LinkedIn](#)
 - [Pinterest](#)
 - [Instagram](#)
- [Become a Mom-a-thon Team Captain](#)
- Learn more by getting in touch with Andrew Herrera, Curamericas Global Executive Director, via phone at (919) 801-0612 or via email at andrew@curamericas.org.

Curamericas Global, a nonprofit organization based in Raleigh, NC seeks to partner with underserved communities around the world to make measurable and sustainable improvements in their health and well-being. Through data-driven methods and community-centered solutions, Curamericas Global aims to see a world free of suffering from treatable and preventable causes.

